

2015 SUPPLIER DIVERSITY ADVOCATE INSTITUTE

Today's Supplier Diversity Program Managers and Small Business Liaison Officers face many challenges while implementing and sustaining supplier diversity programs (e.g. interpreting Federal Acquisition Regulations, understanding Subcontracting Requirements, applying Federal Preference Programs, electronic Subcontracting Reporting System (eSRS) Process and Requirements, etc.).

VASCUPP and VAGP are hosting the Supplier Diversity Advocate Institute (SDAI), a training session that will provide information and tools necessary for supplier diversity managers and small business liaison officers like you to strengthen your supplier diversity knowledge and to apply this knowledge in improving your supplier diversity program.



Friday, August 7th, 2015 | 8:30 a.m. - 3 p.m.
University of Mary Washington
Information and Technology Convergence Center (ITCC)
1301 College Avenue | Fredericksburg, VA 22401

Topics will include:

- An overview of Supplier Diversity Development
- Key elements to Sustainable Supplier Diversity Process
- Engaging and Enrolling Leadership, Procurement and Suppliers
- Reaching Out to Build Within: Developing a community
- Engaging Industry Groups, Trade PR and Business Fairs
- From Strategy to Sustainability: Creating a Supplier Diversity Roadmap
- Developing a Game plan: Training and Educating Your Organization and Suppliers
- Being Strategic: How to Develop and Market an Effective Supplier Diversity Plan

Event Lodging
Hyatt Place
1241 Jefferson Davis Highway
Fredericksburg, Virginia, USA, 22401
Tel: +1 540 654 3333 | Fax: +1 540 479 3296

For reservations:
If calling, ask for "G-SDAI Rate"
or go to:

http://fredericksburg.place.hyatt.com/en/hotel/home.html?corp_id=G-SDAI

Hotel parking is complimentary



VASCUPP - The Virginia Association of State College and University Purchasing Professionals is comprised of member schools: College of William and Mary, George Mason University, James Madison University, Old Dominion University, Radford University, The University of Virginia, Virginia Commonwealth University, Virginia Military Institute, and Virginia Tech and Associate members: Longwood University and University of Mary Washington



VAGP represents over 1,000 procurement professionals working in public entities in the Commonwealth of Virginia (state/local governments, educational institutions, special authorities, etc.) who support and promote the Virginia Public Procurement Act. VAGP is the largest procurement association in Virginia and is a chapter of the National Institute of Governmental Purchasing (NIGP).

Registration Information

Attendee Name: _____

Company Name: _____

Address: _____

City, State & Zip: _____

Phone # (w/ area code): _____

Email: _____

Payment Information

_____ x \$ 89.00 Each Attendee = \$ _____

Signature: _____ Date: _____

Method of Payment: Check (Enclosed, payable to VAGP)
or Charge my: MC VISA AMEX

Cardholder's name: _____

----- (information below will be shredded) -----

CC # _____

Exp. Date: _____ CSV # _____

Mail, email or fax your registration to:

VAGP/VASCUPP Supplier Diversity Advocate Institute
638 Independence Pkwy, #100, Chesapeake, VA 23320
P: 757-609-3696 - F: 757-473-9897 - E: info@vagp.org